



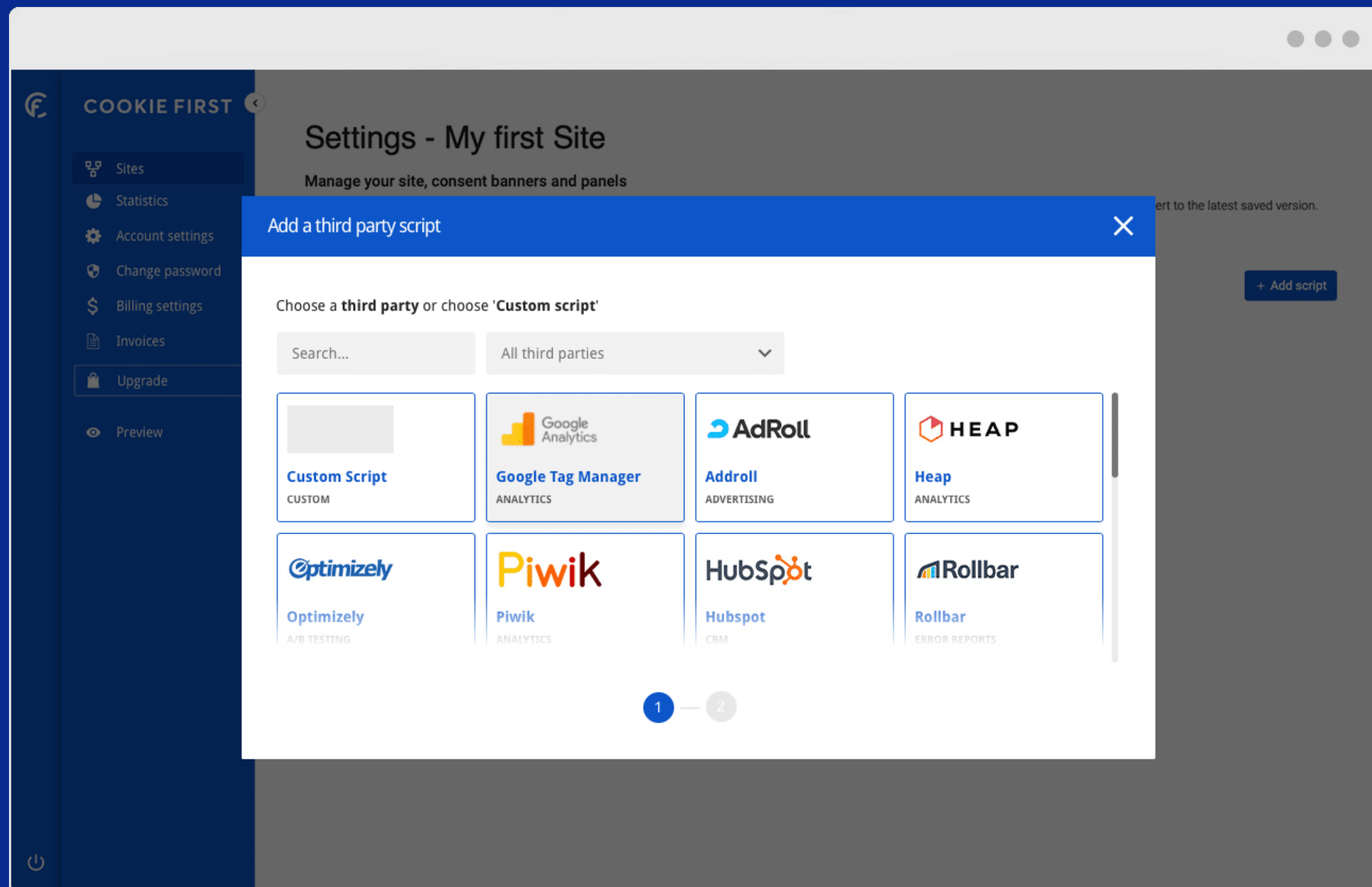
COOKIEFIRST

ePrivacy, GDPR and CCPA compliance Cookie Consent Management Platform

We are a Cloud-based cookie consent management platform. Cookie consent management made easy and affordable. We provide an all in solution for websites to comply to the European GDPR and ePrivacy Regulation.

Main features

- 3rd Party script management
- Automated periodic cookie scan
- Automated cookie policy
- Consent audit trails
- Banner customisation
- Language management
- Statistics
- Javascript API



3rd Party script management

Simply manage your third party scripts in your CookieFirst portal. Once you've created your account you can select the third party services you use on your website and add their code snippets to your portal. Once you have done that you only have to place the CookieFirst script in the head of your website. If you use WordPress you simply install our plugin. Voila, your cookie banner and consent panel appear on your website.

For more advanced users we also allow for changing website scripts to be integrated with the cookie acceptance categories. Refer to [this article](#) for more information.

```

(function() {
  var UNSPLASH_TRACKING_NAMESPACE = 'sn-unsp-0';

  window.snowplow('newTracker', UNSPLASH_TRACKING_NAMESPACE, {
    cookieDomain: '.unsplash.com',
    platform: 'web'
  });

  if (__TRACKING__ !== undefined && __TRACKING__.userId) {
    window.snowplow("setUserId", __TRACKING__.userId);
  }

  window.snowplow('enableLinkClickTracking', {blacklist:
  window.snowplow('enableActivityTracking', 10, 10);
})();
</script><script>(function(i,s,o,g,r,a,m){i['GoogleAnalyt
var NAVIGATION_START = "navigationStart";

function getMeasureName(markEnd) {
  return [NAVIGATION_START, markEnd].join('-');
}

function createOnLoadListener(markEnd) {
  return function() {
    var performance = window.performance;
    if (performance && performance.measure) {
      performance.mark(markEnd);
      performance.measure(getMeasureName(markEnd), NAVIGATION_START);
    }
  }
}

var imgOnLoadListener = createOnLoadListener("eagerLoaded");

function listenToImgOnLoad(imgEl) {
  if (imgEl.complete) {
    imgOnLoadListener();
  } else {
    imgEl.addEventListener('load', imgOnLoadListener, { once: true });
  }
}

```

◀ ▶ website

Automated periodic cookie scan

CookieFirst scans your site for cookies every month by default and automatically updates your cookie declaration. You will receive a report with the updates per mail. This way you stay informed and compliant to the cookie laws. Need more regular scans of your domains? We'd be happy to assist you in tailoring the solution to fit the needs of your organisation.

Cookie declaration

Necessary

Placeholder text for the Necessary cookies section, consisting of multiple lines of gray bars.

Functional

Placeholder text for the Functional cookies section, consisting of multiple lines of gray bars.

Advertising

Placeholder text for the Advertising cookies section, consisting of multiple lines of gray bars.

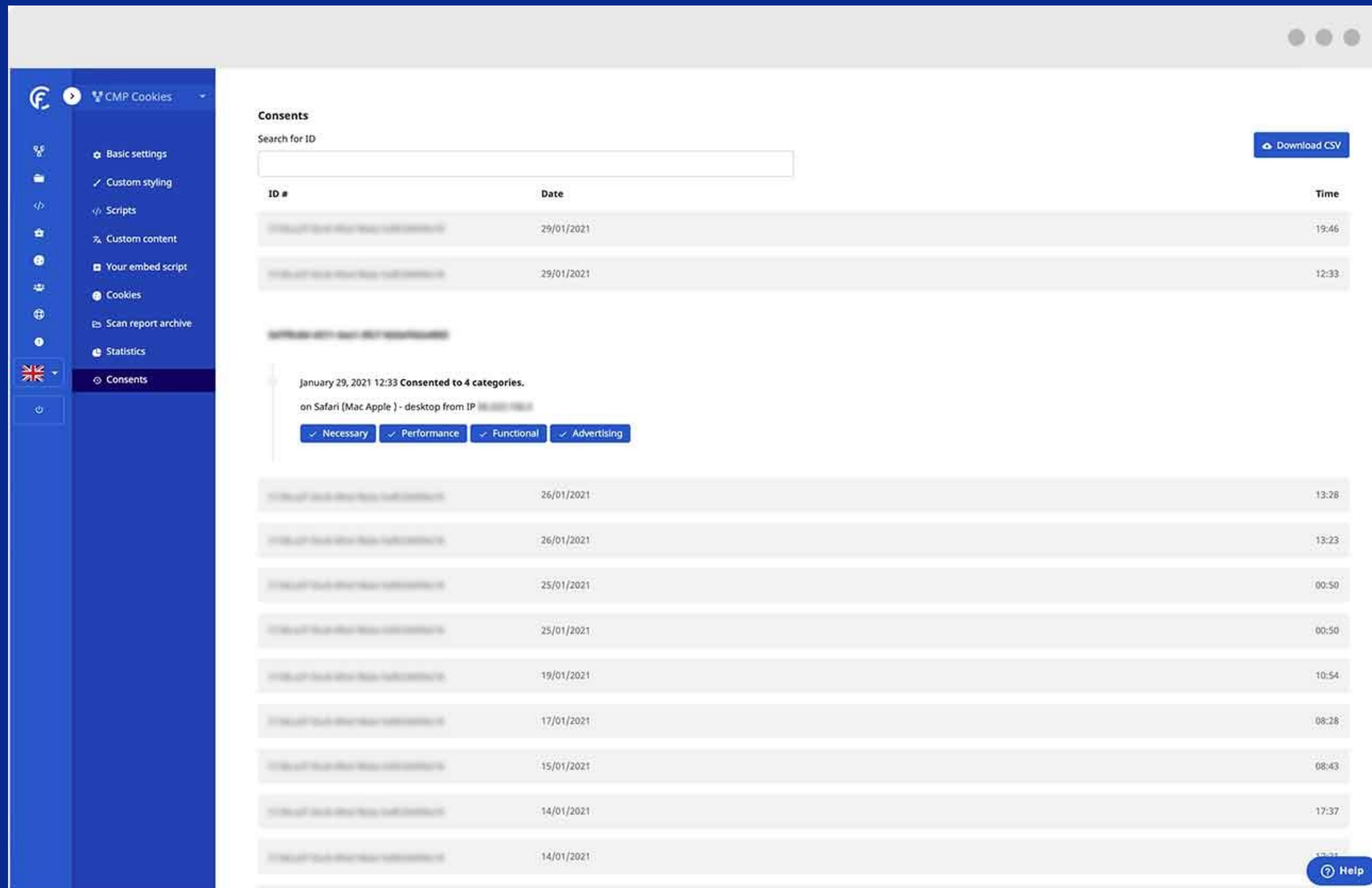
Automated cookie policy

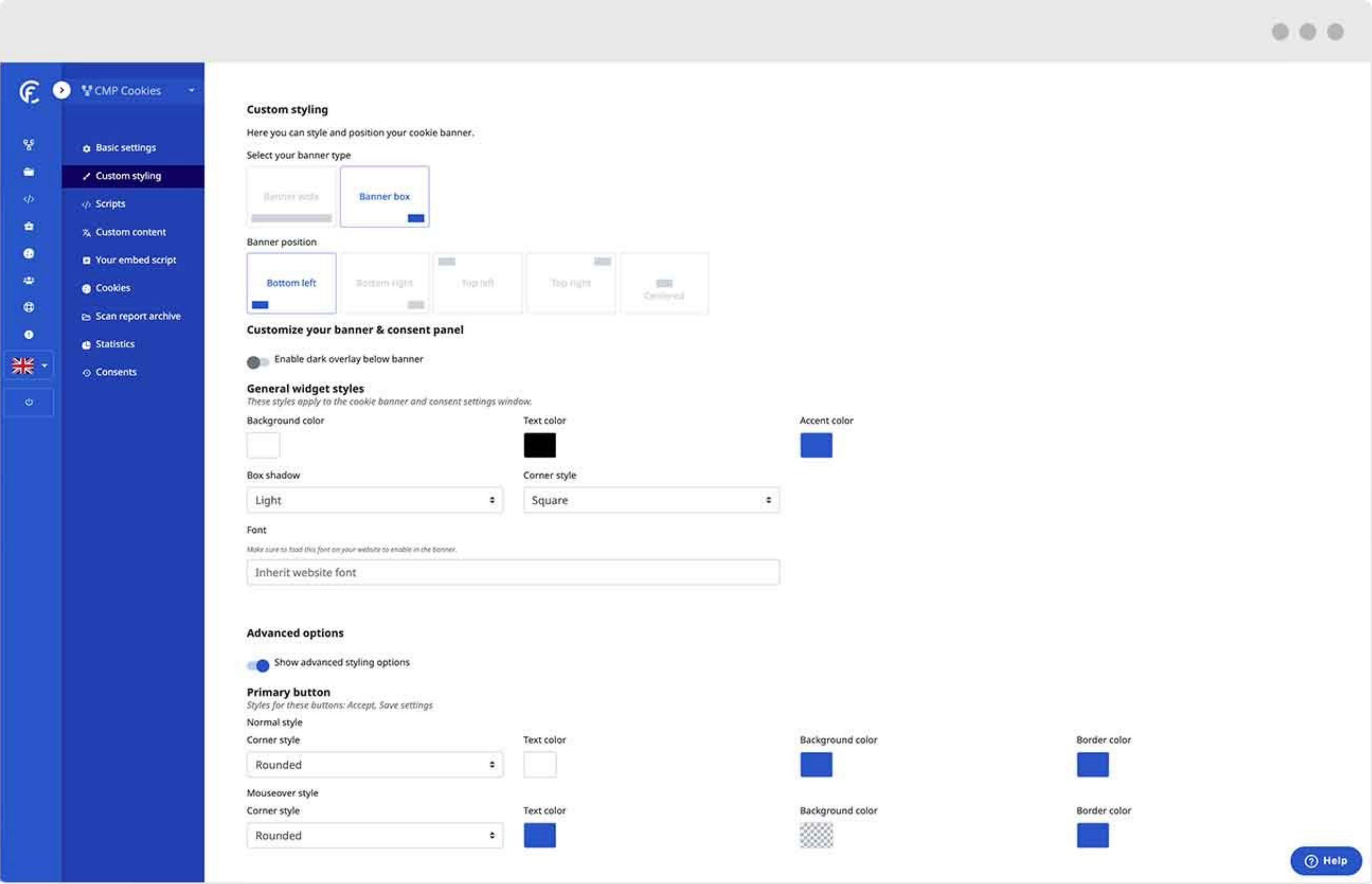
Once we have scanned your site for cookies and you have placed your third party scripts in your portal CookieFirst automatically generates your cookie declaration. Create a new page on your website and simply copy and paste the embed script on the page. Now the page contains your cookie declaration where all your cookie are listed with an explanation to your visitors. The texts of the cookie policy can be adapted to suite your needs, We provide you with the basic version so you don't have to.

Consent audit trails

A pseudonymized log of your consents

Whenever your website visitor saves their cookie preferences a unique identifier is being generated. This ID can also be found in the settings panel and on the cookie policy. Your visitor's preferences are logged and placed in an anonymous and encrypted database. Whenever someone wants access to their consent data you can simply lookup their unique identifier and view audit trails of cookie consents at a particular moment in time. Great insight!





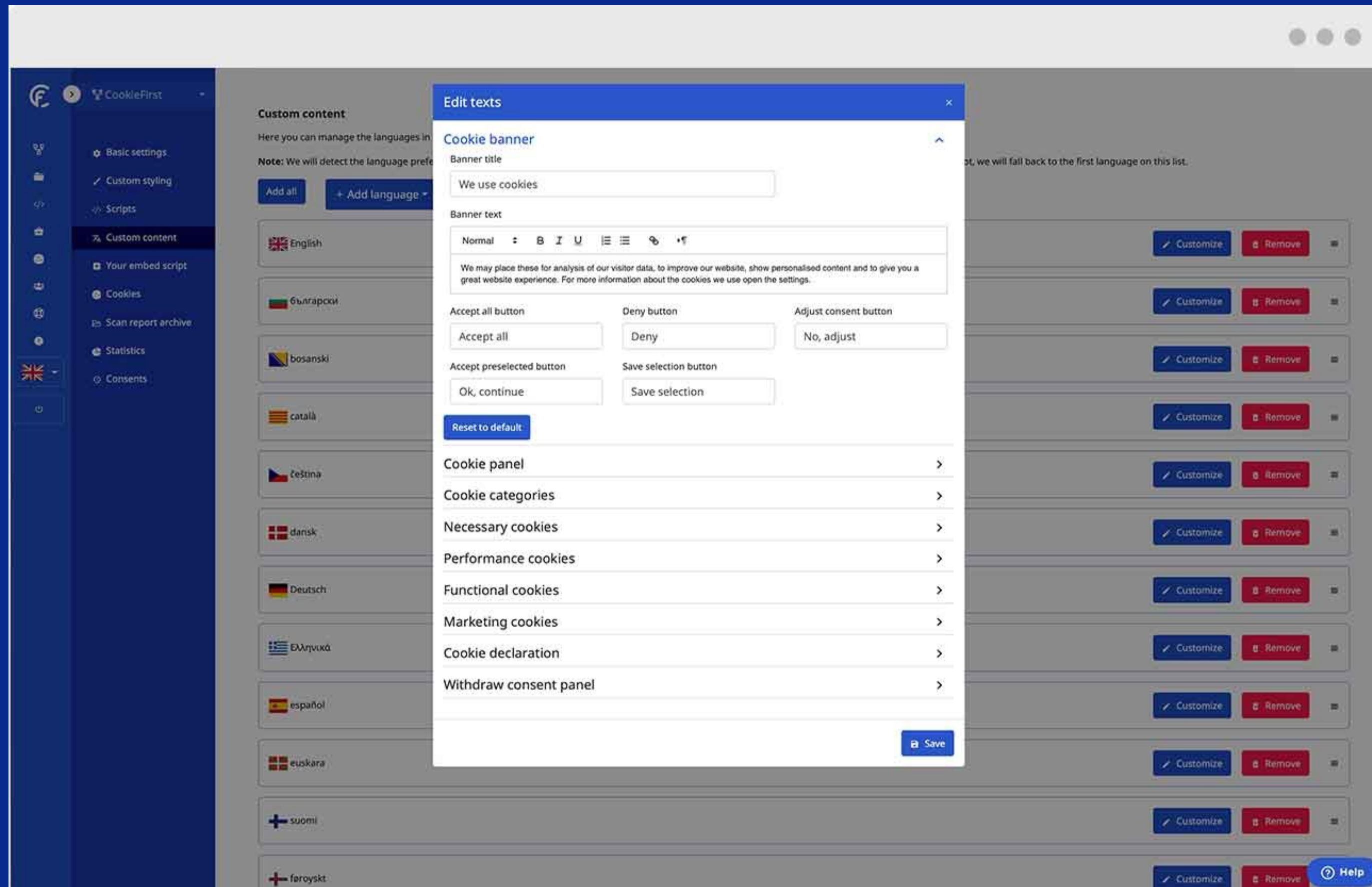
Banner customization

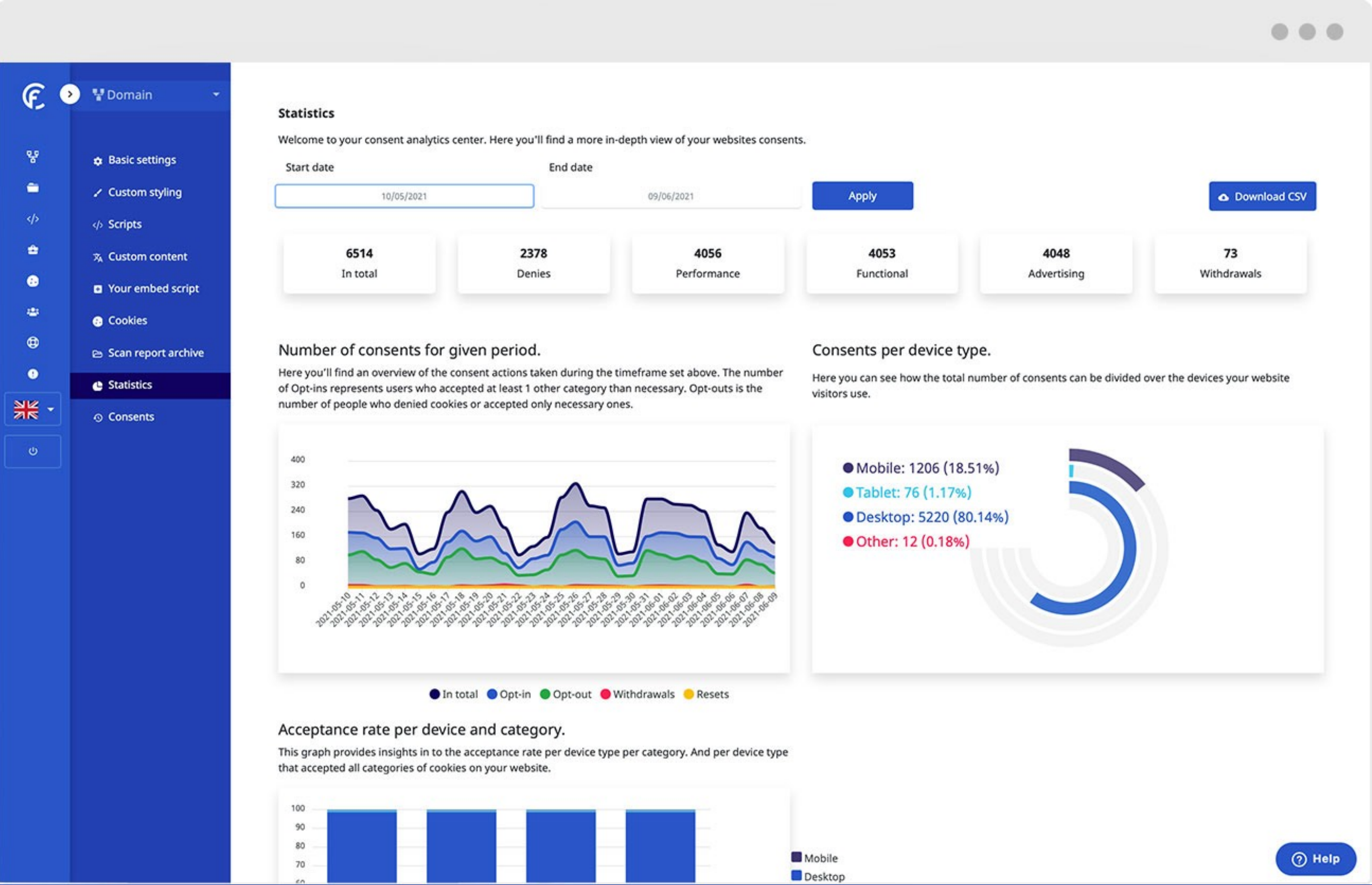
We enable you to create your own branded cookie banner and consent panel. You can change colours, fonts, button type and more. You can also choose your banner type, do you want it stick to the top or to the bottom of your browser screen? Do you want it 100% width or do you want a smaller boxed banner? Customise it how you like.

Language management

Add languages with one click and customize if needed

Do you need to have your cookie banner and consent panel to appear in multiple languages? Just add a new language and select it from our list. There is a default translation of all text for the cookie banner and the consent panel. You can change the translated text any way you like.





Statistics

Get more insight in to your consents

CookieFirst offers a statistics page to get a deeper insight in the consents given by your website visitors. For instance you can see the total number of consents given in a certain period, or see how many people changed at least 1 cookie category. We also give you insight in the consent statistics per device type. And how many people consented to which categories.



Re-Consent

Higher Opt-In-Rates for Marketing

Re-consent

Get higher opt-in rates for marketing purposes

The re-consent feature allows you to gain higher opt-in rates by setting goals for returning visitors.

For example, if a website visitor accepts only performance cookies but not the advertising category, you have the option to show the banner to the user again after a certain period of time, until the goal is achieved. This can lead to higher opt-in rates for the categories for which you would like to have consent.

[View our support article on Re-consent](#)

Google Consent Mode

Get proper analytics data while staying compliant

Collect more information and measure conversions while staying compliant with the data privacy laws like [GDPR](#), [ePrivacy](#) and [LGPD](#) by implementing the Google Consent Mode in combination with CookieFirst.

Our integration to Google Consent Mode is fully ready to use, works seamlessly, and can be implemented into your Google Ads and your Google Analytics with a few small adjustments.

[View our implementation guide here](#)

Privacy settings

Privacy policy

We would like your permission to use your data for the following purposes:

Necessary

more

These cookies are required for good functionality of our website and can't be switched off in our system.

Performance

more

We use these cookies to provide statistical information about our website - they are used for performance measurement and improvement.

Functional

more

We use these cookies to enhance functionality and allow for personalisation, such as live chats, videos and the use of social media.


Advertising


more


These cookies are set through our site by our advertising partners.


Save settings


Accept all


powered by  CookieFirst











Google Analytics

Google Ads

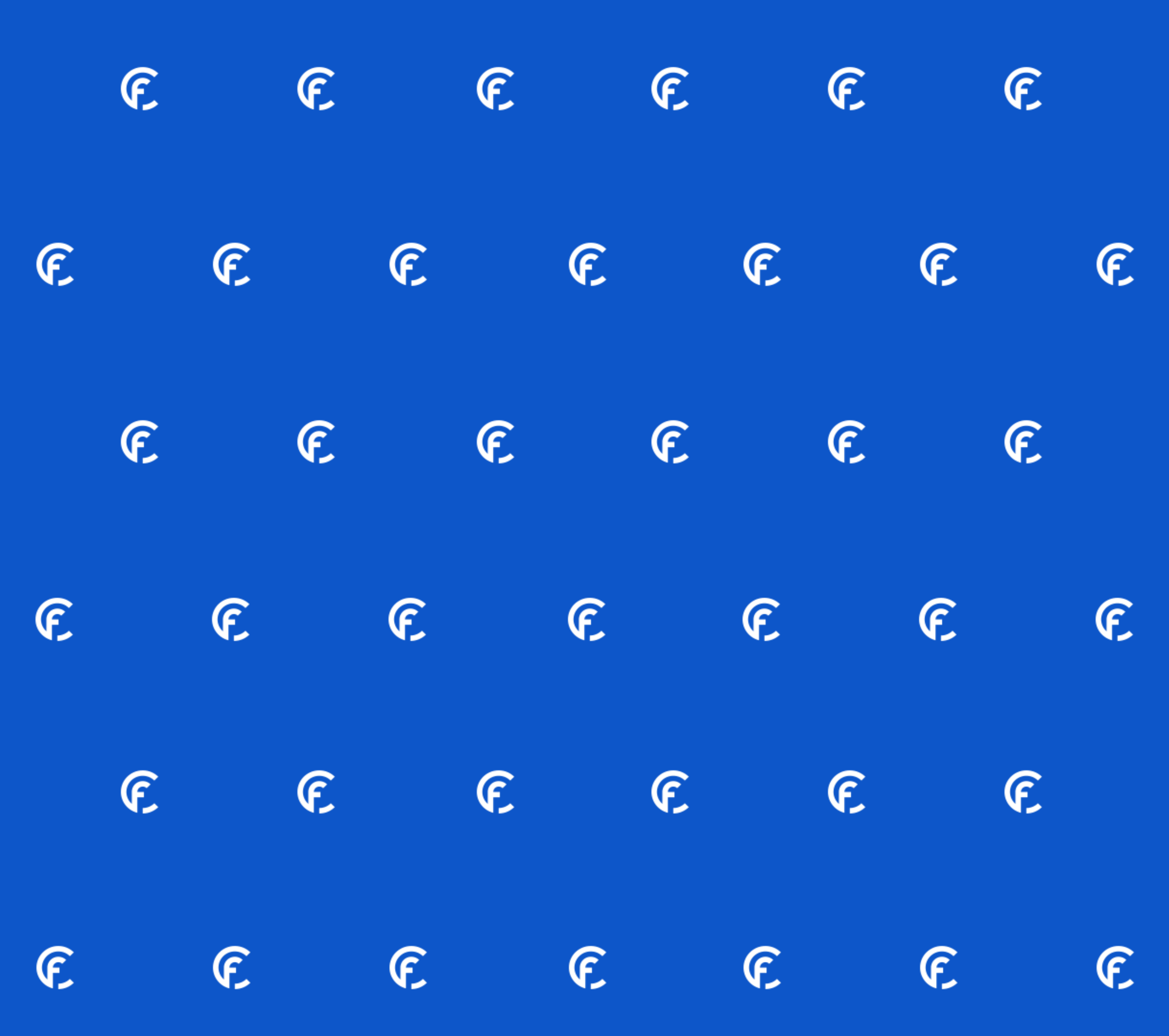
Google Tag Manager

We use cookies

We may place these for analysis of our visitor data, to improve our website, show personalised content and to give you a great website experience. For more information about the cookies we use open the settings.

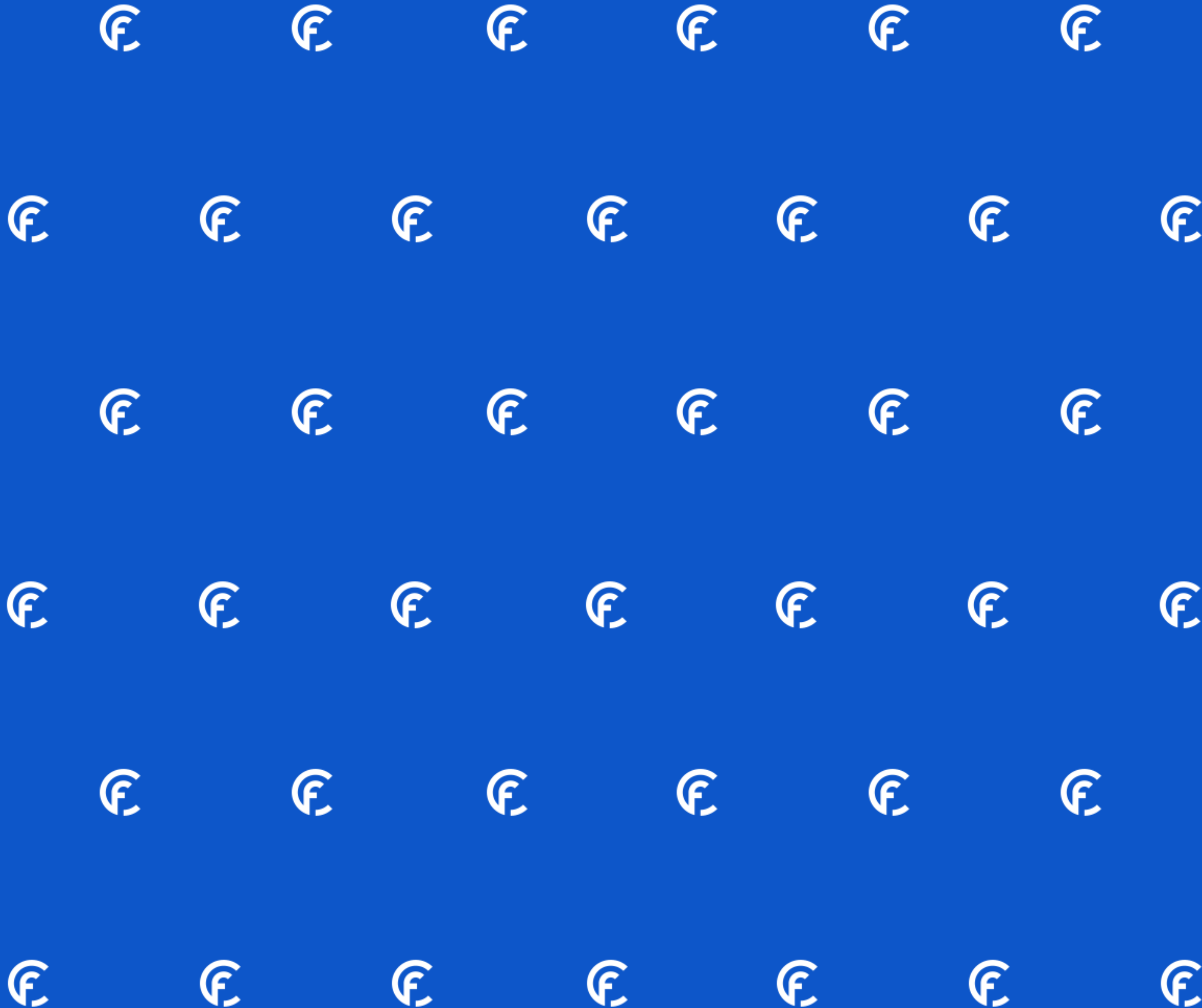
Ok, continue

No, adjust



Javascript API

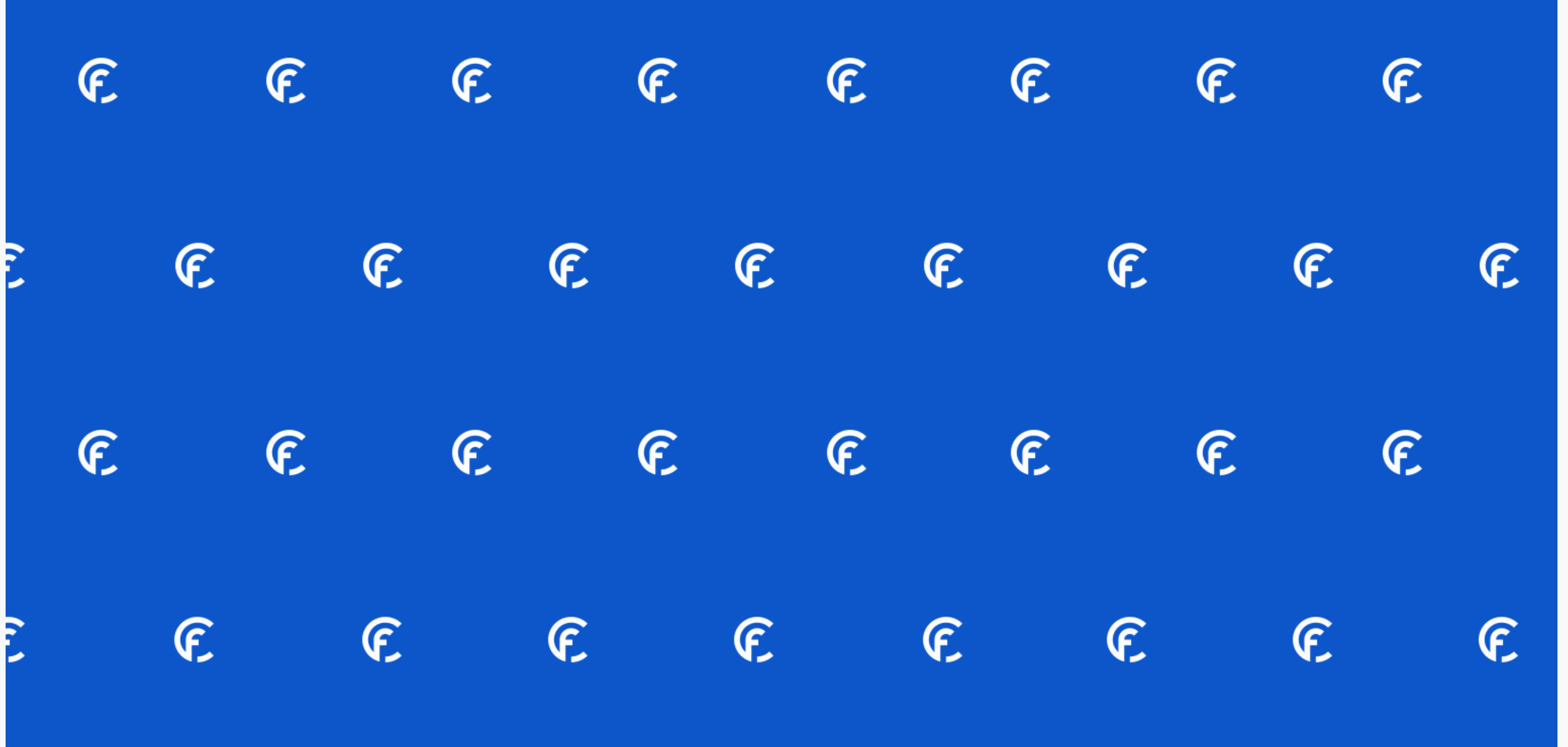
Our javascript API allows customers to develop custom actions within their websites for cookie management. You could even build your own custom cookie banner with it if you want. Please refer to our [official documentation](#) for more information on how to use it.



Other features

Here is an overview of some other features offered within the CookieFirst settings dashboard.

- Preselect cookie categories
- Floating button for easy access to settings panel for visitors
- Show cookie banner only for EU visitors
- Add development domain for testing purposes
- Classify your own cookies if they appear.
- User role management (only for Enterprise and Resellers)
- Bulk consent cross domains (Plus plans + Enterprise)
- Subdomains shared consents (Plus Plans + Enterprise)
- Copy banner settings to other domains



CookieFirst by Digital Data Solutions BV

Plantagemiddenlaan 42 A
1018 DH, Amsterdam
The Netherlands

Contact

info@cookiefirst.com
+3120 - 737 14 82

Organisation

VAT: NL860388141B01
CoC: 75762277